



BitSight Forecasting

THE CHALLENGE

Many companies are challenged to develop strategies that lead to a measurable improvement in their security risk posture. Specifically, it is difficult to identify which changes in technology, process, or investment will yield the best results. How can organizations know how to spend their security budget and allocate resources most effectively?

In order to identify which actions and resource allocations will be most impactful, Security and Risk leaders need a way to model different scenarios and outcomes for their programs. Doing so brings a greater degree of confidence that companies are taking the right actions to measurably improve their security risk posture and align their program to broader business goals.

THE SOLUTION

Based on security performance data of hundreds of thousands global organizations, BitSight Forecasting shows a projected level of security performance for any organization. Forecasts reveal an attainable level of security performance for any organization along with action items necessary to achieve projected performance.

The projections shown are not created in a vacuum: BitSight Forecasting already takes into account the possibility of new issues and security events. This allows for a much higher confidence level in the projection, and in turn better expectation setting with senior leadership.



PROJECT SECURITY PERFORMANCE

Explore different scenarios in order to identify immediate opportunities for security performance improvement



CREATE ACTION PLANS AND TRACK PROGRESS

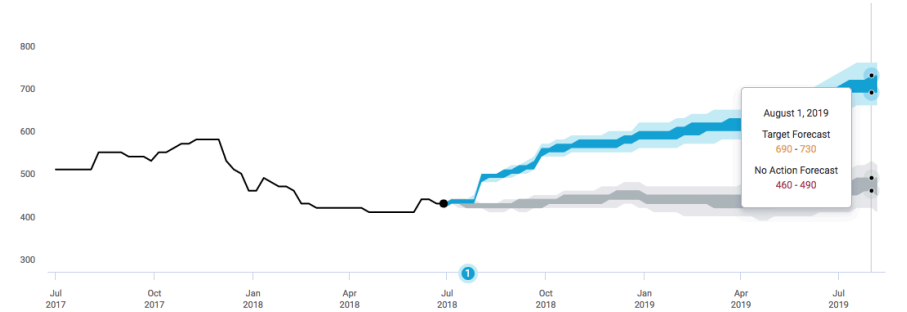
Generate logical plans of action to execute on security performance goals



UPDATE SENIOR LEADERSHIP ON SECURITY PROGRESS

Track progress and achievement towards security goals to update senior leadership

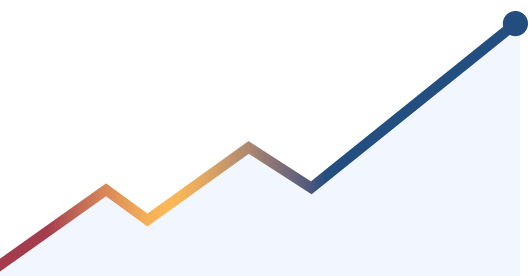
Forecast Timeline	Security Action Plan Forecast	Elapsed Time	Security Action Plan Status
July-17-2018 → July-17-2019	430 → 690 - 720	Not Started	Inactive <input type="checkbox"/> Active <input checked="" type="checkbox"/>



Company: Saperix, Inc.

Date	Forecast with Action Plan	Forecast without Action Plan
08-01-2019	690 - 730	460 - 490

Forecasts show projected levels of security performance when certain actions are taken juxtaposed with no action taken.



ABOUT BITSIGHT TECHNOLOGIES

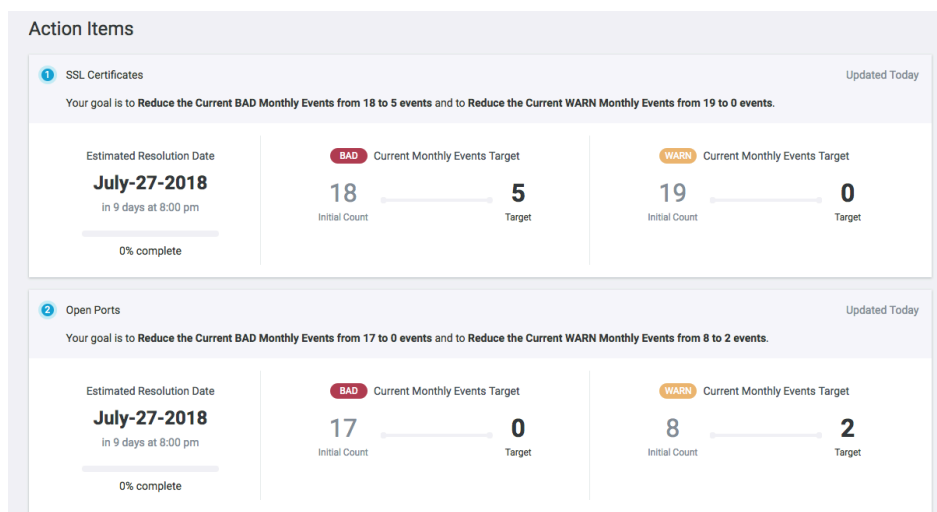
BitSight transforms how companies manage information security risk with objective, verifiable and actionable Security Ratings. Founded in 2011, the company built its Security Ratings Platform to continuously analyze vast amounts of external data on security issues. Seven of the largest 10 cyber insurers, 20% of Fortune 500 companies, and 3 of the top 5 investment banks rely on BitSight to manage cyber risks.

CONTACT US

Want to learn more about BitSight Forecasting? Reach out to your BitSight Sales Representative or contact us at sales@bitsighttech.com.

Security and Risk stakeholders can use Forecasting to gain unprecedented visibility into whether the enterprise should consider process, technology, and cultural changes to achieve a desired level of security performance and execution. Forecasting can provide answers to hard questions, such as:

- What level of security performance is realistic for our company within a certain time frame?
- When will remediation and other actions show a positive effect on our company's security risk posture?
- Which activities will reduce my security risk more quickly?
- How can we spend security budget and allocate resources most effectively to improve our security risk posture?



Track action items tied to Forecasting goals

KEY BENEFITS

- Explore different scenarios in order to identify immediate opportunities for security performance improvement that best fit your company's resources and environment
- Generate logical plans of action to execute on security performance goals; explore and iterate over time
- Track progress and achievement towards the goal to update senior leadership